

November 10, 2017 Contact: Alyssa Yolda, <u>alyssa@terrapintours.com</u>

FOR IMMEDAITE RELEASE: TERRAPIN TOURS ANNOUNCES "GIVE BACK INITIATIVE" AND URGES ITS TRAVELERS TO HELP THEM REACH 2,018 IN 2018

Woodstock, New Hampshire: Terrapin Tours, a group travel company based out of New Hampshire, has announced its "Give Back Initiative". Owner Kelly Cooke started Terrapin Tours six years ago as part of her passion for travel and desire to share the fun, laughter, excitement, and adventure of going to new places and meeting new friends. From offering only a handful of tours and destinations in its first year, to now over 20 tours annually, Terrapin Tours is proud to start this Give Back Initiative as a way to give back to the communities it has become so connected to and help those in need.

Part of the initiative is establishing a program to collect and donate toiletry items from its tour participants. Un-used shampoo, conditioner, soaps, lotions, etc. are collected after each night's stay from any traveler who does not use them. The collected items are then donated to a local charity or organization. In 2018, Terrapin Tours is asking its customers to help them reach their goal of donating 2,018 un-used toiletries to those in need.

"These items seem so inconsequential to many of us" says Kelly Cooke, owner of Terrapin Tours, "but for a non-profit organization that struggles to provide housing, care and comfort, it can make a world of difference. With the potential to provide thousands of items, something that seems like a small donation can make a huge impact".

In the past, donations have been made to David's House at the Children's Hospital at Dartmouth Medical Center in Hanover, NH; the Concord Coalition to End Homelessness in Concord, NH; and donations were made to hurricane relief efforts.

With over 20 tours planned in 2018, Terrapin Tours will be collecting toiletries from travelers and delivering them throughout the year.

If your group or organization is interested in receiving these donations and to learn more about Terrapin Tours' "Give Back Initiative", visit terrapintours.com, call 603-348-7141, or email <u>info@terrapintours.com</u>.



